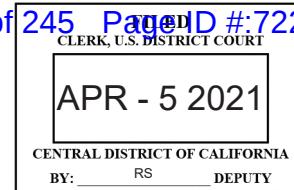


EXHIBIT 1



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UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA

12 SECURITIES AND EXCHANGE
13 COMMISSION,

14 Plaintiff,

15 vs.

16 ZACHARY J. HORWITZ; AND
17 1INMM CAPITAL, LLC,

18 Defendants.

19 Case No. 2:21-CV-02927-CAS-GJSx

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**DECLARATION OF JOSEPH
DEALTERIS**

(FILED UNDER SEAL)

DECLARATION OF JOSEPH DEALTERIS

I, Joseph deAlteris, declare, pursuant to 28 U.S.C. § 1746, as follows:

1. I am an individual over 18 years of age and have personal knowledge of the matters set forth herein, except as otherwise noted, and, if called as a witness, I could and would competently testify under oath to the facts stated herein.

2. I make this declaration at the request of the staff of the U.S. Securities and Exchange Commission (“SEC”).

3. I am a managing member of JJMT Capital, LLC (“JJMT”). The three managing members of JJMT – Jacob Wunderlin, Matthew Schweinzer, and myself (collectively, “JJMT members”) – met Zachary Horwitz, the founder and managing member of 1inMM Capital (“1inMM”), while attending Indiana University from 2007-2010, where we became friends.

4. In or about March of 2014, based on my information and belief, Horwitz presented Wunderlin with an investment opportunity in 1inMM, whereby Wunderlin would lend funds in exchange for a promissory note, and the funds would serve to finance and facilitate the licensing of specific media content to a streaming platform. To induce Wunderlin to extend the loan, Horwitz made representations regarding 1inMM, which Wunderlin reasonably believed to be true and accurate, regarding Horwitz's experience and relationships in the media content distribution industry, as well as the investment dynamics, deal structure, potential returns, and associated risks pertaining to the opportunity. To further induce Wunderlin to extend the loan, Horwitz personally guaranteed Wunderlin's initial loan. In reliance upon Horwitz's representations and his personal guarantee, that same month, Wunderlin and an associate ("EF") loaned approximately \$37,000 in exchange for a promissory note with 1inMM. This initial note was timely repaid in full by 1inMM with the specified amount of interest in or about June 2014.

5. From in or about September 2014 through March 2015, Horwitz made additional representations to me, as well as to Wunderlin and Schweinzer, in order to induce us to

1 lend additional capital to 1inMM in exchange for promissory notes that would finance and
 2 facilitate the licensing of specific media content to streaming platforms. In reliance on these
 3 representations, which I reasonably believed to be true and accurate, and the timely
 4 repayment with interest by 1inMM of the initial note described above, the following
 5 occurred, among other things:

- 6 • Wunderlin, Schweinzer, and I agreed to lend additional capital in exchange for
 7 promissory notes issued by 1inMM.
- 8 • These notes were financed by me, Wunderlin, or Chi Town Capital (“CT Capital”),
 9 an entity formed by Wunderlin, Schweinzer, me, and two other associates (“EF”
 10 and “TC”) for the purpose of providing financing to 1inMM in exchange for
 11 promissory notes. The capital for these notes was provided by Wunderlin,
 12 Schweinzer, and me personally, as well as from our friends and associates.
- 13 • All of these notes were timely repaid in full by 1inMM with the specified amount of
 14 interest.
- 15 • The following chart summarizes these loans and the associated media content, as
 16 represented by Horwitz and reasonably believed to be true and accurate by me:

Lender	Title	Transaction Date	Maturity Date	Customer	Loan Amount
Jacob Wunderlin	Deseo	March 2014	June 2014	Sony Pictures	\$37,000
Chi Town Capital	Los Olvidados	October 2014	January 2015	Sony Pictures	\$297,000
Jacob Wunderlin	Fräulein Else	November 2014	February 2015	Sony Pictures	\$32,500
Jacob Wunderlin	HellFire	December 2014	June 2015	HBO Studios	\$36,000
Joseph deAlteris	Kickboxer	January 2015	July 2015	HBO Studios	\$81,100
Chi Town Capital	Wild Night	February 2015	August 2015	HBO Studios	\$265,000
Chi Town Capital	Anna Waters	February 2015	August 2015	HBO Studios	\$263,500
Jacob Wunderlin	Skyler	March 2015	September 2015	HBO Studios	\$38,250

26 6. Among the representations made by Horwitz to induce Wunderlin, Schweinzer, and
 27 me to provide financing in exchange for promissory notes to 1inMM as described above,
 28

1 which I reasonably believed to be true, and which I relied upon in agreeing to provide
2 additional financing in exchange for promissory notes as described below, were the
3 following, among other things:

- 4 • Horwitz was well-connected in the content distribution industry as a result of his
5 relationships with Julio Hallivis (his friend), Gustavo Montaudon (Julio's family
6 member), and Javier Salgado (Gustavo's business partner).
- 7 • Montaudon was an "industry veteran" with 20+ years' experience in content
8 distribution with direct connections at Netflix/HBO/Sony for the Latin American
9 Markets (<https://www.linkedin.com/in/gustavo-montaudon-71989123/>;
10 <http://www.alebrije.tv/>)
- 11 • Horwitz had been working for the VC firm Maveron (<https://www.maveron.com/>),
12 where he had formed relationships with wealthy businessmen Howard Schultz and
13 Dan Levitan.
- 14 • Schultz and Levitan were instrumental in creating inroads for Horwitz at platforms
15 such as Netflix, HBO, and Sony and for facilitating the various output deals that
16 1inMM had in place with these platforms.
- 17 • Horwitz had another larger operation called "1inMM Productions" that was
18 financially supported by Schultz and Levitan for the purpose of acquiring titles larger
19 in scale and more speculative in nature.
- 20 • In contrast to 1inMM Productions, 1inMM was created specifically to acquire titles
21 that were generally approximately \$1 million or less in purchase price.

22 7. Throughout our dealings with 1inMM and Horwitz, it was critical to my decisions to
23 provide financing to 1inMM that Horwitz made representations and provided
24 documentation, emails, and other information that I reasonably believed to be true and
25 accurate that 1inMM was licensing content to well-established, well-respected, and well-

financed platforms known to be actively seeking and licensing such content in the relevant markets, most notably Netflix and HBO.

8. From in or about April 2015 through October 2015, in reliance upon Horwitz's representations and the documentation, emails, and other information he provided, which I reasonably believed to be true and accurate, and the timely repayment with the specified amount of interest by 1inMM of the prior notes, Wunderlin, Schweinzger, and I were induced to extend thirteen additional loans to 1inMM in exchange for promissory notes via two entities (JTHD Investments and JJMT Group). These were entities created either individually or collectively by Wunderlin, Schweinzger, and/or me (and a fourth associate, "TC") for the purpose of lending additional capital to 1inMM in exchange for promissory notes. The capital for these loans was provided by Wunderlin, Schweinzger, and me personally, as well as by our family, friends, and associates. The following chart summarizes these loans and the associated media content, as represented by Horwitz and which I reasonably believed to be true and accurate:

Lender	Title	Transaction Date	Maturity Date	Customer	Loan Amount
JTHd Investments	The Muse	April 2015	October 2015	HBO Studios	\$225,500
JTHd Investments	The Last Five Years	April 2015	October 2015	HBO Studios	\$325,250
JTHd Investments	Hell & Back	June 2015	December 2015	HBO Studios	\$265,000
JTHd Investments	Bronco Belle	June 2015	December 2015	HBO Studios	\$253,500
JJMT Group	Pound of Flesh	August 2015	February 2016	HBO Studios	\$235,750
JJMT Group	Stolen Dreams	August 2015	February 2016	HBO Studios	\$170,500
JJMT Group	Sinister 2	August 2015	February 2016	HBO Studios	\$416,000
JJMT Group	Eye in the Sky	September 2015	March 2016	HBO Studios	\$490,750
JJMT Group	The Adderall Diaries	September 2015	March 2016	HBO Studios	\$266,750
JJMT Group	Beast	September 2015	March 2016	HBO Studios	\$195,675
JJMT Group	High-Rise	October 2015	April 2016	HBO Studios	\$680,650
JJMT Group	Carol	October 2015	April 2016	HBO Studios	\$375,500
JJMT Group	A Year And Change	October 2015	April 2016	HBO Studios	\$285,950

1 9. In or about July of 2015, JJMT was created by managing members Wunderlin,
2 Schweinzger, and me (along with “TC,” who is no longer affiliated with JJMT). In or about
3 November of 2015, the JJMT members began to utilize JJMT as the primary vehicle to act
4 as a continued source of promissory note financing for 1inMM. The capital deployed by
5 JJMT was provided by the JJMT members personally, as well as by our family, friends, and
6 associates. During this time, Horwitz made representations and provided documentation,
7 emails, and other information to the JJMT members, which I reasonably believed to be true
8 and accurate, and upon which I relied in agreeing to have JJMT provide financing to
9 1inMM, that indicated as follows, among other things:

- 10 • 1inMM and Horwitz would use loan funds from JJMT to acquire distribution rights
11 for the Latin American marketplace from various Foreign Sales Agents (“FSAs”).
- 12 • Following acquisition from the FSA, 1inMM and Horwitz would sublicense these
13 distribution rights to Sony, HBO or Netflix.
- 14 • Repayment of JJMT’s loans, inclusive of the specified amount of interest, to 1inMM
15 would be tied to the repayment of licensing fees from Sony, HBO or Netflix to
16 1inMM.
- 17 • Sony’s standard payment term/timeline for any transaction was 3 months following
18 the transaction date with 1inMM.
- 19 • HBO’s standard payment term/timeline for any transaction was 6 months following
20 the transaction date with 1inMM.
- 21 • Netflix’s standard payment term/timeline for any transaction was 24 months
22 following the transaction date with 1inMM (later, in 2017, this term/timeline became
23 12 months).
- 24 • As such, JJMT’s loans to 1inMM would be outstanding for either 3 months (Sony
25 titles), 6 months (HBO titles) or 24 (later 12) months (Netflix titles) depending on
26 which platform ultimately licensed the content.
- 27 • Further, in or about March 2017, 1inMM formed a partnership with Pathe
28 International, a content distribution business in Europe. Using loan funds from

1 JJMT, 1inMM would provide financing to Pathe to acquire the rights to content that
2 Pathe would thereafter sublicense to HBO for the European marketplace. For each
3 of these transactions, Pathe's payment term/timeline was 6 months (consistent with
4 HBO's standard payment term/timeline). Pathe would repay 1inMM, and 1inMM
5 would thereafter repay the JJMT notes, inclusive of the specified amount of interest.

6 • For Pathe transactions, JJMT would provide approximately 80% of the capital for the
7 loans to 1inMM and Horwitz, via ZJH Enterprise LLC ("ZJH"), would provide JJMT
8 with the additional 20% of loan capital. In turn, ZJH would receive a proportionate
9 share of the interest on these notes upon repayment from 1inMM to JJMT.

10 • The manner in which 1inMM generated revenue for itself included, but was not
11 limited to, the following: (i) receiving a percentage of the gross receipts that HBO
12 generated from exploiting film rights; (ii) retaining a portion of the profit margin
13 from Netflix-specific transactions; (iii) following the repayment of notes used to
14 finance the acquisition of content rights and the expiration of initial 3-year
15 sublicensing period with platforms such as HBO and Netflix, 1inMM would retain
16 rights to the same content for an additional period of years, thereby enabling 1inMM
17 to continue licensing the content to other parties for 1inMM's sole financial benefit;
18 and (iv) 1inMM would also, as of in or about March 2017, enter into a profit
19 participation arrangement with Pathe and receive a portion of the gross receipts that
20 HBO paid to Pathe.

21 10. From the start of the JJMT financing arrangement with 1inMM in or about 2015 until
22 late 2019, JJMT continued to increase the use of the JJMT members' own personal capital,
23 as well as capital from our family, friends, and associates, to provide financing to 1inMM in
24 exchange for promissory notes. In so doing, I relied upon 1inMM's timely repayment of
25 promissory notes in full with the specified amount of interest, as well as upon Horwitz's
26 continued representations and provision of hundreds of documents, emails, and other
27 information that he claimed, and I reasonably believed, to be true and accurate, regarding
28 1inMM's operations, investments, revenue, transactions, business relationships, and growing

1 financing opportunities. For example, Horwitz provided JJMT with what was reported to be
2 1inMM's "Annual Report" from 2015, a true and correct copy of which is attached hereto as
3 Exhibit 1. Additional examples of documents, emails, and other information Horwitz
4 provided to JJMT include, but are not limited to, the following:

- 5 • Foreign Sales Agent (FSA) Purchase Agreements
- 6 • Licensing and Distribution Agreements with Netflix and HBO
- 7 • 1inMM and JJMT Promissory Notes
- 8 • Netflix Proposal
- 9 • Due Diligence questions and answers
- 10 • Communications with FSAs, Netflix, and HBO

11 Throughout the course of our dealings, in order to induce continued financing from JJMT in
12 exchange for promissory notes, Horwitz provided, among other things, more than 400
13 documents and contracts, as well as emails, and other materials regarding putative content
14 licensing transactions conducted by 1inMM that Horwitz represented, and I reasonably
15 believed, to be true and accurate. Horwitz would provide these materials and other
16 documents regarding specific content licensing transactions to JJMT via email, secure
17 messenger application, and/or Box. For example, Horwitz and 1inMM provided JJMT with
18 FSA agreements, promissory notes, distribution/licensing agreements, and other relevant
19 deal documents and communication for the following content titles:

- 20 • **HBO:** *Blood Quantum; Look Away; Bitter Harvest.* True and correct copies of
21 putative FSA agreements, promissory notes, and distribution/licensing agreements
22 dated, respectively, July 16, 12, and 30, 2019 (*Blood Quantum*); August 15, 13, and
23 27, 2019 (*Look Away*); October 02, 2019, September 27, 2019, and October 10, 2019
24 (*Bitter Harvest*) are attached hereto as Exhibits 2(a)-(c) (*Blood Quantum*); 3(a)-(c)
25 (*Look Away*); 4(a)-(c) (*Bitter Harvest*).
- 26 • **Netflix:** *Active Measures; Divide & Conquer; Lucia's Grace.* True and correct
27 copies of putative FSA agreements, promissory notes, and distribution/licensing
28 agreements dated, respectively, December 17, 17, and 21, 2018 (*Active Measures*);

1 December 17, 17, and 21, 2018 (*Divide & Conquer*); February 27 and 27, 2019, and
2 March 4, 2019 (*Lucia's Grace*) are attached hereto as Exhibits 5(a)-(c) (*Active*
3 *Measures*); 6(a)-(c) (*Divide & Conquer*); 7(a)-(c) (*Lucia's Grace*).

4 11. As noted above, JJMT's continued participation in its financing arrangement with
5 1inMM was induced in part by 1inMM's full and timely repayment with the specified
6 amount of interest of promissory notes. From the start of the JJMT financing arrangement
7 described above until in or about late 2019, 1inMM did not default on any loans made by
8 JJMT.

9 12. From in or about mid 2015 until late 2019, JJMT's financing of 1inMM's content
10 licensing transactions continued to grow. During this time, JJMT provided financing to
11 1inMM in exchange for promissory notes with total principal value of approximately \$485
12 million. The amount repaid by 1inMM to JJMT during this period for these promissory
13 notes, inclusive of specified interest, was approximately \$440 million, some of which was
14 redeployed by noteholders for future loans. At present, JJMT currently has delinquent and
15 unpaid notes owing from 1inMM with principal values of approximately \$165MM
16 (exclusive of interest) for amounts loaned in or about 2018 and 2019. Collectively, the
17 JJMT members represent JJMT's largest noteholders with approximately \$42.5 million in
18 principal value of notes outstanding, which is approximately 26% of the outstanding note
19 principal owed to JJMT by 1inMM.

20 I declare under penalty of perjury under the laws of the United States of America that the
21 foregoing is true and correct.

22 Executed this 29th day of March, 2021 in Chicago, Illinois.

23 
24 Joseph deAlteris
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